The MBA Program Regulations  
Institute of Business and Management  
National Chiao Tung University

Approved by the Institute on November 7, 2002  
Revised by the Institute on March 13, 2006  
Revised by the Institute on March 11, 2008  
Revised by the Institute on April 15, 2010  
Revised by the Institute on March 30, 2011  
Revised by the Institute on March 29, 2012

1. These regulations apply to all full time and part time students in this MBA program in the Institute of Business and Management, National Chiao Tung University (NCTU).

2. The period of the full time MBA ranges from one to four years. The period for the part time MBA studies ranges from one to five years.

3. The students in other master programs at NCTU can apply to transfer into the MBA program of this Institute under the permissions of both programs. Two recommendation letters from faulty members must be presented to apply for transfer. The approved applicant transfers into this MBA program in the next semester following the approval. The period in other master programs will be not be added into the period in this MBA program.

4. The prerequisites of the MBA program include ‘Economics’, ‘Accounting’, and ‘Statistics’.

5. Every student must find an advisor within the first year of studies and hand in the application form. One of the advisers must be in this Institute, Department of Management Science, or Institute of Finance at NCTU; otherwise, the application needs to be approved by the director. In case that there is no thesis advisor after the due date, the institute’s meeting will decide a thesis advisor for the student. The number of students supervised by the same advisor cannot exceed the average students number per full time faculty member plus three for each class. If the adviser needs to be changed due to some reasons, this change must be mutually agreed by the previous and new advisers and reported to the institute.

6. The required courses include ‘Financial Management’, ‘Production and Operations Management’, ‘Marketing Management’, and ‘Human Resource Management’, and any one of ‘Information Management’ and ‘Research and Development Management’. These courses must be taken within NCTU, unless any of them is not provided in NCTU in a semester.

7. Students are required to complete two semesters of the ‘Seminar on Business and Management’ course, two semesters of the ‘Lectures on Business’ course, and two semesters of the ‘Individual Study’ course.

8. The courses available include those offered by the Institute as well as those offered by the IMBA program of the College of Management. Students who have completed prerequisites or required courses prior to enrolment may apply for waiver.
9. Every student is required to submit his/her master research proposal, reviewed by his/her advisor. He/she must have completed at least 18 credits (not including prerequisites or seminars) before submitting his/her proposal, with an exception of 9 credits if he/she attends an abroad exchange student program.

10. Every student is required to submit the research progress report after he/she has passed the research proposal review. This report will be reviewed by the student’s advisor.

11. Every student is required to submit her/his thesis draft after she/he has passed the research progress report review. Preliminary evaluation of the thesis is conducted by the student’s advisor plus two professors with related expertise.

12. Before a student can apply for the thesis defense examination, she/he must have completed the required coursework and passed the preliminary evaluation of the thesis.

13. The thesis defense examination is conducted in an open manner. The examination committee is composed of three to five professors/experts, at least one third of which must be from outside NCTU.

14. Every student who has earned 42 credits (not including prerequisites or seminars) and passed the thesis defense examination will be awarded an MBA degree. In the 42 credits, those earned from outside NCTU cannot exceed six.
Course Listing for the MBA Program

March 29, 2012

1. Prerequisites: Economics, Accounting, Statistics

2. Seminars: Seminar on Business and Management, Lectures on Business, Individual Study

3. Functional-Area Courses:

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<th>Area</th>
<th>Fundamental Course</th>
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<td>Information Management or R&amp;D Management</td>
<td>Information Management</td>
<td>Business Data Communications *, Decision Support System, Electronic Commerce, Expert System, Internet Marketing</td>
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# Concentration courses are offered based on availability. Most of them are offered once a year.

* offered by the IMBA program, College of Management, National Chiao Tung University

PhD Professional Courses